



ABSOLUTE TRAFFIC MANAGEMENT

# Capability Statement 2022

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*An unbeatable difference*

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# THE ATM DIFFERENCE

## Overview

ATM was founded to disrupt the current Traffic Management industry and all its flaws. Extended delays with approvals, workers sleeping in the ute and just an overall shockingly overpriced experience forced Jasmin Matouk to set up a company that's worth talking about.

Our main goal is to save our clients money on their projects by offering the best and most reliable Traffic Management, the first time round.

Established in 2018, ATM was born under the guidance of Sydney Water Accredited Constructor Elias Matouk. His 34 years of experience in Civil & Construction laid the foundations on how a Traffic Company should perform.

### Our Mission

To make a real difference and impact to the Construction industry because no one should have to risk safety with poor Traffic Management.

### Why ATM?

Small enough to care and big enough to perform. As a female-founded and female-led company, we take pride in everything we do in timely manner. We know time and budget are critical when it comes to projects and that's why we go the extra mile for you.

We understand it takes attention to detail, experience and tenacity for all projects to succeed and this is our focus while keeping everyone safe.

We use technology and software to guarantee safety, efficiency and reliability. This allows us to keep a steady record of all bookings, work hours and projects so you have all relevant documents and we are both on the same page when it comes to invoicing.

A group of young people, including a woman on the left, a man in the center, and a woman on the right, are smiling and laughing together. The man in the center is wearing a brown sweater over a collared shirt. The woman on the right is wearing a black top and a necklace. The background is a brick wall.

***” We give back to the  
community through  
fundraisers, charities  
and sponsorships.***

## Capabilities

ATM has gained an impressive reputation as a high quality partner for Civil, Construction and Utility Companies.

### Our Services:

- Traffic Control Planning [TCPs, TMPs, CTMPs]
- Council Permit Applications
- RMS Permits
- Traffic Management
- Site Security Guards
- Ute & Equipment Hire
- Signage and Device Hire
- 1 hour Rapid Response [Sydney only]
- 24 hour on Call service
- General & Skilled Labour Hire
- Geotechnical Engineering
- Swept Path analysis diagrams
- Site Cleaning for Handover

## Core Values

### I. Safety

Safety is at the forefront of everything we do. Making sure everyone goes home safely is our priority.

### II. Teamwork

Teamwork is vital for success. We act as one, combining different cultural backgrounds, age & gender to achieve a collective goal.

### III. Reliability

Building trust takes time. That's why at ATM we consistently perform and over deliver so that we are your trusted advisor everytime.

### IV. Integrity

A core principle which is at the epicentre of our entire company. All company decisions are powered by moral and ethical codes of conduct that are embedded in all workers from Labourers right through to Management.

### V. Honesty

Building trust builds a better company. We Take Ownership: We are accountable for ourselves, our colleagues, our clients and our company.

# OUR CLIENTS



# REVIEWS

**Tony Kondrajian** • 1st  
Managing Director @ Buildcrete

2d ...

You guys are great!!! Keep it up ladies.   
it's all about dedication and motivation. Buildcrete will always consider **Absolute Traffic Management** as its go to for TC. 👍👍👍

👍 · 2 Likes | 💬 · 2 Replies

**vess .s**  
1 review

★★★★★ 3 months ago - 📄

Great communication from ATM staff to myself and crew has been paramount ensuring all sites have been set up accordingly and safely each day. Currently excavating around high residential streets. So understanding pedestrian control in areas as such is key. Not only ensuring the safety of pedestrians but oncoming traffic and work crew. Quality of service is guaranteed and on time. Not only myself but clients of mine highly recommend Absolute Traffic Management for all your traffic management services and needs.

**Semih Kurt**  
Local Guide · 62 reviews · 26 photos

★★★★★ 4 months ago

I have hired lot of traffic control companies for my job and they were good but Absolute Traffic Management wow wow wow this company is simply the best and are very good at what they do. I highly recommend to anyone who needs traffic management, trust me won't be disappointed

**Mahmoud Sari**  
3 reviews

★★★★★ 9 months ago

Had an urgent last minute service request and they were able to help out sort it out. Really professional and easy going. Definitely will recommend and reuse their services again. +5 stars!!

# REVIEWS

## Naz J

2 reviews

★★★★★ 9 months ago - 

Jasmine and her team were really professional, coming out first to assess the site for traffic control measures then coming out and installing them where needed,

Absolute traffic Management saved us time and a potential council fine.

Great work by the team at absolute management !

## Vartan Bakalian

7 reviews · 1 photo

★★★★★ 7 months ago

Great experience working with Jasmin and Elias. Couldn't recommend anyone better to do the job. Easy to talk to and very responsive. Highly recommend there services.

## Dave's Refrigeration

4 reviews

★★★★★ 10 months ago

Absolute traffic management always give the best service at the best prices. We have been using this company for one off jobs for 6months now and wouldn't go anywhere else. Thank you for supplying good staff and the best emergency service, always a pleasure to deal with.

## Ahmed Gomaa

18 reviews

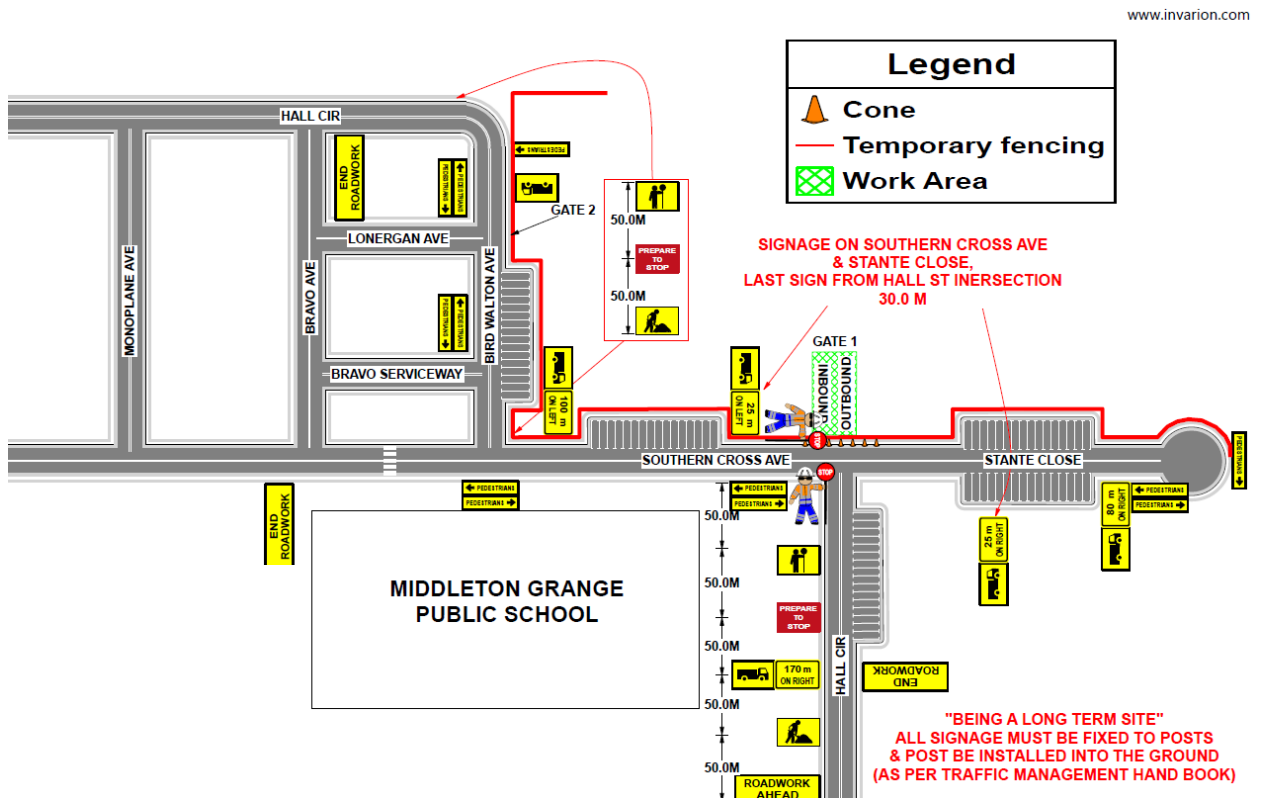
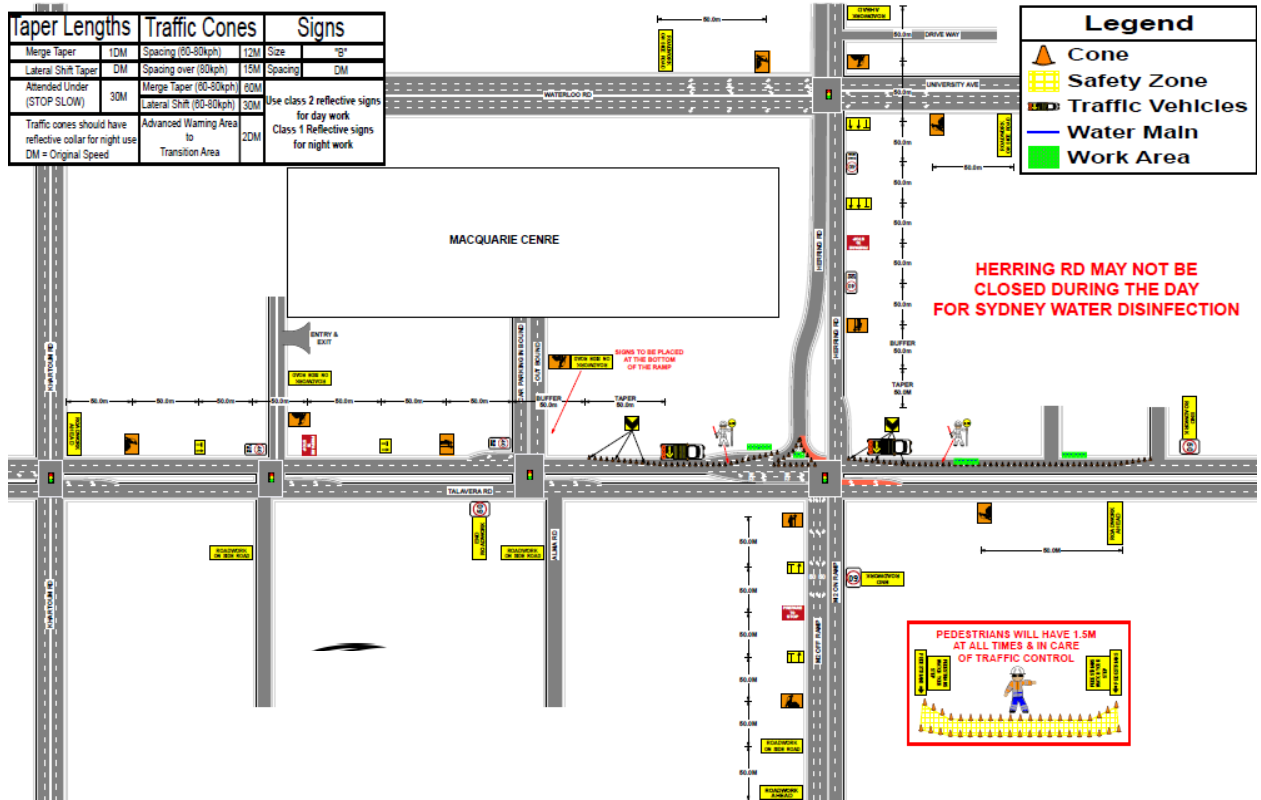
★★★★★ 5 days ago

**Positive:** Professionalism, Responsiveness, Value

ATM showed high understanding to our requirements, they managed to reply in a timely manner to our requests, showed high **professional** response to our critical work condition and supported our team during operation.

They acts well as a reliable team member.

# PLANS





# MEET THE TEAM



**Rachelle Sassine**  
(Managing Director)

10 years history in Business, Strategy and Leadership. With a focus on growing startups and building meaningful companies, she works on the day to day running of ATM and ensures all our values are being lived by the crew. Her natural curiosity and hunger to learn is the key driver to continuously improve business processes through providing exceptional service, refining client experience and using technology/software to save our client's money every time.



**Jasmin Matouk**  
(Operations Manager)

8 years in Traffic Management and Construction background. As a Certified Trainer and WHS expert, she handles the operations. From planning right through to implementation, Jas has built relationships with all government bodies (councils, TMC, RMS etc) with an unbeatable customer service. She's the perfect addition to your next project. Not only does she handle pressure exceptionally well but her ability to get approved is next to none.



**Vittoria Mazzeo**  
(Projects Coordinator)

3 years in Construction and 8.5 years in client and project management. Vittoria has a strong traffic control background with 2 years field work experience. She's quickly worked her way up to a Project Coordinator role managing clients end to end, training staff and coordinating the successful completion of projects for our clients. With a background in client management she brings the two worlds together to ensure we all are compliant and effective every time.



## **Alka Bahal**

(Accounting)

10+ years' experience in Accounting and Finance.

Originally from Kenya, Alka moved to Sydney in 2004 to pursue her Tertiary Studies in Accounting and Finance. She studied at Macquarie University in Sydney and graduated in 2008 with a double degree in Accounting and Applied Finance. In the last decade she has worked in different industries as a Commercial Accountant. Alka has all rounder Accounting and Finance experience. She is passionate about her work and loves numbers. When she is not at work, she is an avid reader, loves spending time with her daughter and going for nice long walks and exploring the beautiful scenery Sydney has to offer.



## **Perrine Houssais**

(Sales & Marketing)

10+ years' experience in Sales and Marketing.

Originally from France, Perrine graduated in 2011 with a double degree in Master of Science in International Business and Export and moved to Sydney in 2016. She has worked for the last decade in Sales and Marketing in various industries in France, Germany and Australia. Passionate, results-oriented in the Digital Marketing and Sales domains, she supports business development through collaboration, creativity and strategy. She develops business opportunities with sales and marketing campaigns, SEO, content creation and management.



## CONTACT US

For a free quote or to discuss your next project, feel free to ring us directly.

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